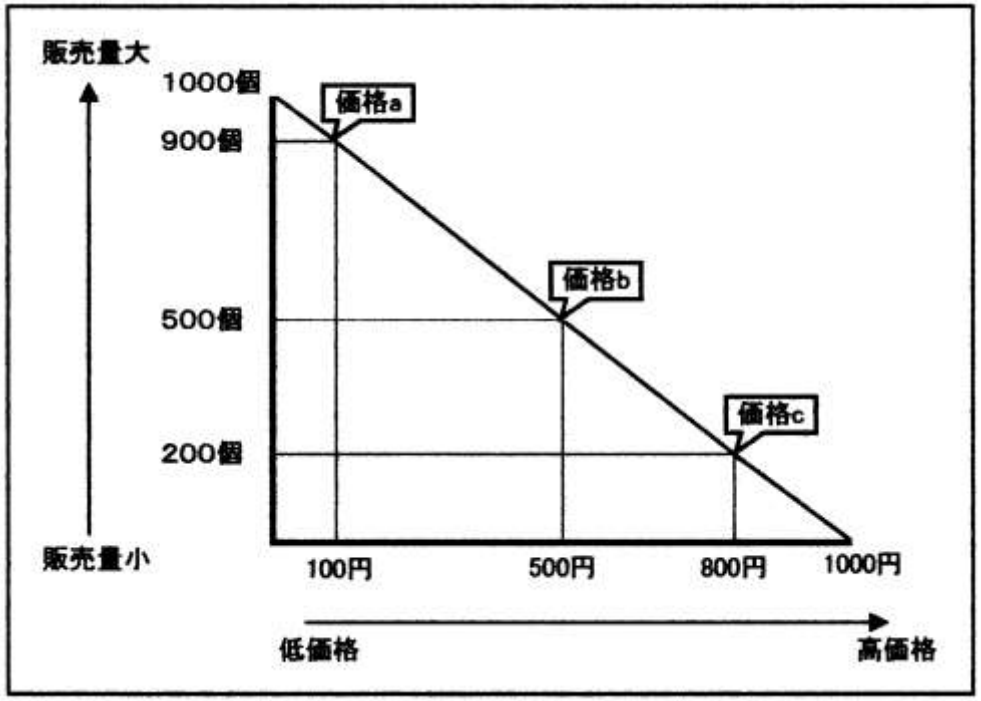商品の販売量と価格の関係