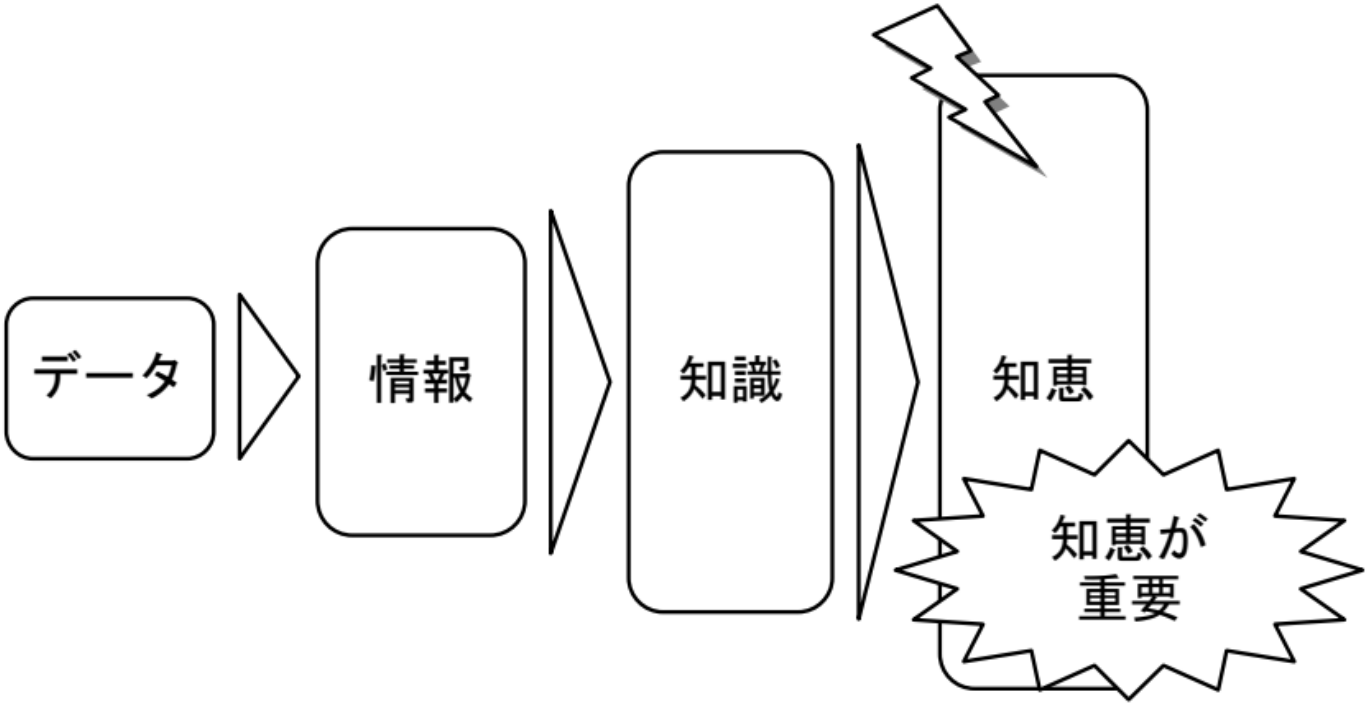ナレッジ（データ、情報、知識、知恵）