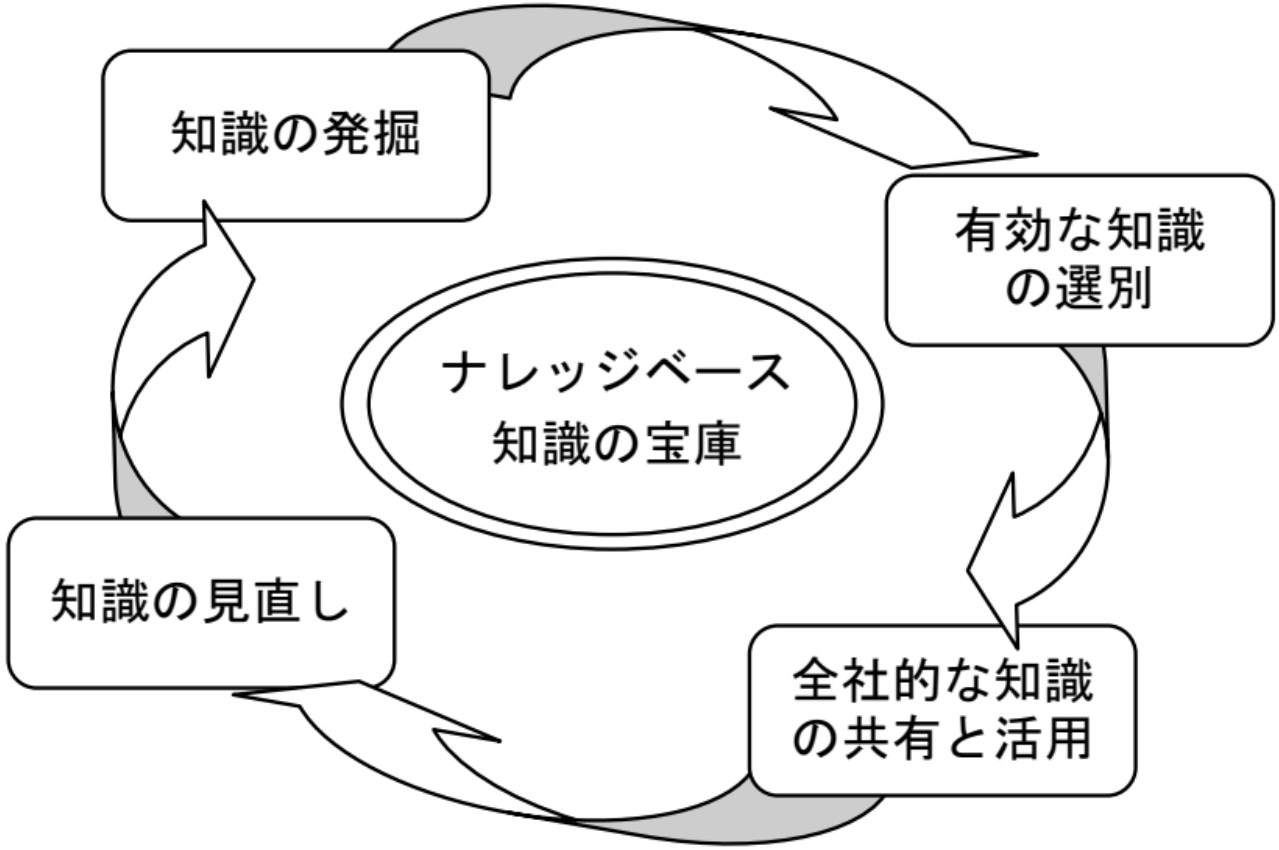ナレッジマネジメントのサイクル